



SUPERCAP[®]
The Next Generation Slab[®]

Contact:
John Lacey
Eric Mower + Associates
315-413-4294
jlacey@mower.com

DAVID MEYERS JOINS LATICRETE SUPERCAP TEAM

October 16, 2014. LATICRETE[®] SUPERCAP[®], LLC, announced David Meyers has joined the company as an Area Business Manager.

According to LATICRETE SUPERCAP Managing Director John Sacco, "David has been added help meet the growing demand of the LATICRETE[®] SUPERCAP[®] System."

In his new role as Area Business Manager, Mr. Meyers will strategically expand the LATICRETE SUPERCAP business within the Chicago and greater Midwest market, focusing efforts on key architects, contractors and owners of major construction projects. Mr. Meyers has 25 years of experience in the construction industry. He had been with LATICRETE for nearly ten years, developing and increasing the LATICRETE presence within the A&D Industry. Most recently he served as a National Key Account Specialist managing the Corporate Specification Program as it grew from eight to 135 active national account partners. Mr. Meyers holds an MBA from DePaul University's Charles H. Kellstadt Graduate School of Business and received his Bachelor Degree in Architecture from University of Illinois at Urbana-Champaign. He currently resides in Yorkville, IL with his wife Nancy and 11-year old son Maxwell.



About LATICRETE SUPERCAP:

LATICRETE SUPERCAP, LLC is a leading manufacturer of premium self-leveling materials for the building industry. The LATICRETE[®] SUPERCAP[®] System is a time-saving, cost-effective method for finishing new concrete or capping existing slabs, delivering flat, dry floors. LATICRETE SUPERCAP applicators can deliver proven results faster, safer and greener.

LATICRETE SUPERCAP, LLC

For more information on The Next Generation Slab™, visit the corporate website:
www.laticretesupercap.com.